billit

EASY INVOICING

Brand
Guidelines

Billit Brand Guidelines Disclaimer

Table of Contents

01.
Logo

on light background

on dark background

7,5 mm

minimum height

logo usage (use "it")

Download:

Color		Color square	
pdf		pdf	
jpg		jpg	
png		png	

Download:

White		White square	
pdf		pdf	
jpg		jpg	
png		png	

01.
Logo

brandmark
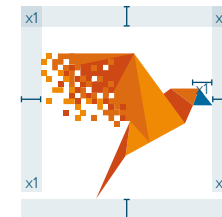
brandmark usage (use beak)

Download:

pdf

jpg

png

02.
Colours

Billit blue

Billit orange
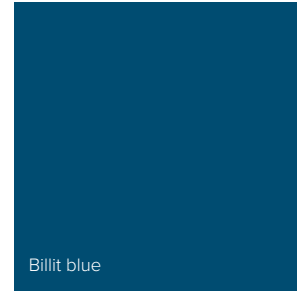
C	97
M	64
Y	33
K	20
R	0
G	76
B	113
#	004c71
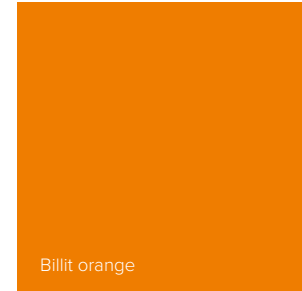
C	0
M	60
Y	100
K	0
R	239
G	125
B	0
#	ef7d00

primary colours

C	10
M	67
Y	100
K	1
R	239
G	125
B	0
#	dc6a02

C	14
M	81
Y	100
K	3
R	206
G	71
B	10
#	ce470a

C	1
M	54
Y	92
K	0
R	241
G	138
B	0
#	f18a00

C	90
M	51
Y	17
K	3
R	0
G	105
B	157
#	0068a5

secondary colours

02.
Colours
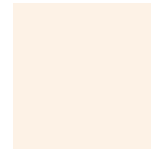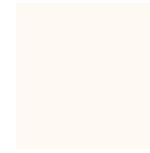
C	1	C	0
M	6	M	3
Y	11	Y	6
K	0	K	0
R	253	R	255
G	242	G	249
B	230	B	242
#	fdf2e6	#	fef9f2

light gradient background

C	10	C	14
M	67	M	81
Y	100	Y	100
K	1	K	3
R	239	R	206
G	125	G	71
B	0	B	10
#	dc6a02	#	004c71

dark gradient background

03.
Typography

for print

PROXIMA NOVA

Aa

Everyone has the right to freedom of thought, conscience and religion; this right includes freedom to change his religion or belief, and freedom, either alone or in community with others and in public or private, to manifest his religion or belief in teaching, practice, worship and observance. Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers. Everyone has the right to rest and leisure, including reasonable limitation of working hours and periodic holidays with pay.

Bold font size 40 pt colour #004c71

Title

Semibold font size 20 pt colour #0068a5

Subtitle

Regular font size 11 pt colour #004c71

Normal text

Regular font size 11 pt colour: text #004c71 - glyph #ef7d00

■ Summary text

Light font size 9 pt colour #1c1c1b

Sub text

03.
Typography

for web-safe

MONTSERRAT

Aa

Everyone has the right to freedom of thought, conscience and religion; this right includes freedom to change his religion or belief, and freedom, either alone or in community with others and in public or private, to manifest his religion or belief in teaching, practice, worship and observance. Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers. Everyone has the right to rest and leisure, including reasonable limitation of working hours and periodic holidays with pay.

color: #004c71; font-weight: bold; font-size: 26px

Title

color: #0068a5; font-weight: bold; font-size: 16px

Subtitle

color: #004c71; font-weight: regular; font-size: 13px
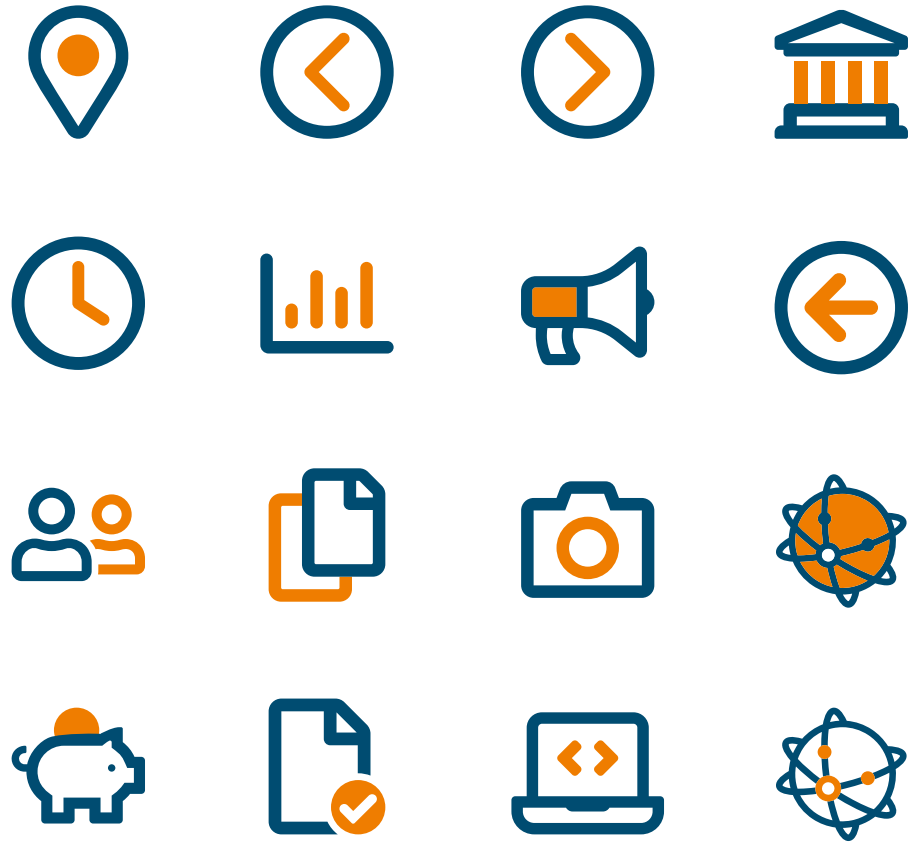
Normal text

color: #004c71; font-weight: light; font-size: 11px

Sub text

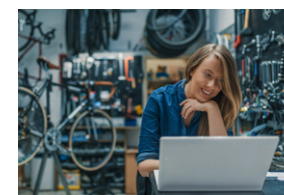background color:#ef7d00; textcolor: #004c71; font-weight: bold; font-size: 13px

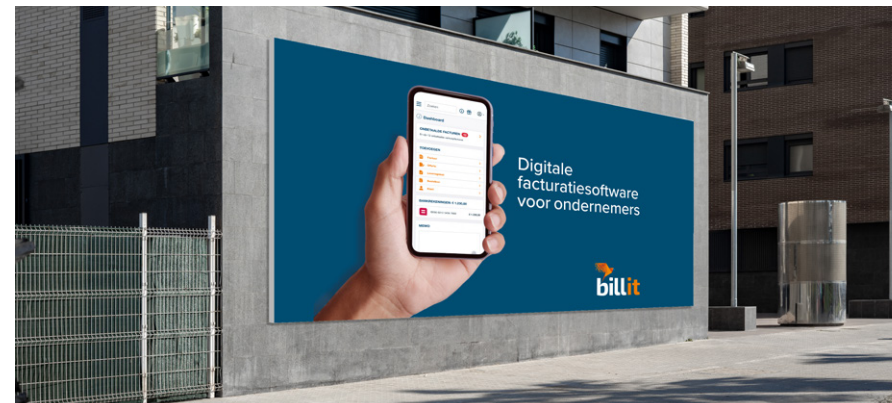**Lees meer**

04.
Design elements

Download:

png

05.
Imagery

For any use of photos, a separate request must be made and approved by Billit.

06.
Promotional material

Promotional material Guidelines:

- Make sure the Billit logo is displayed prominently and correctly.

- Always use the official logo files and do not alter the proportions, colors, or shape of the logo.

- Respect the minimum clear space around the logo to ensure it is not crowded by other elements.